

# Privacy Policy – Peter Drought Images

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*At Peter Drought Images/Peter Drought Photography/Peter Drought Editions, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that we are not in the business of selling or renting out email lists with other companies and businesses for marketing purposes. We just don't do that sort of thing. But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure. Grab a cuppa and read on.*

## **Types of data we collect.**

### **1, Website cookies**

*When someone visits [www.peterdroughtimages.com](http://www.peterdroughtimages.com) we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.*

### **2, Mailing lists**

*If you have signed up to our contact form, or if we have agreed to keep in touch via a direct conversation (by telephone, meeting or direct email) we collect personal information (Name, telephone, email, address). We use that information for a couple of reasons: to tell you about stuff you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We don't rent out or sell contact lists to other organizations.*

*We use third-party providers, such as MailChimp, to deliver our email newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by*

*clicking the unsubscribe link at the bottom of any of our emails or by emailing our data protection officer Peter Drought ([info@peterdroughtimages.com](mailto:info@peterdroughtimages.com)).*

### **3, Third parties**

We don't share information with any third parties.

### **4, Access to your personal information**

*You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Peter Drought at [info@peterdroughtimages.com](mailto:info@peterdroughtimages.com)*

### **Changes to this privacy policy.**

This privacy policy was updated in April 2018.